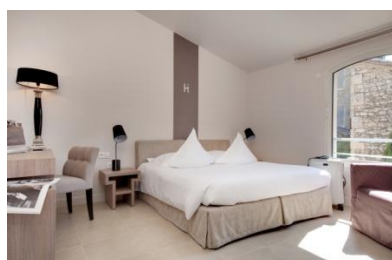




PRESS RELEASE –JUNE 2013

The 'Hôtel de l'Image' is rewriting childhood stories!

Alice in Wonderland and Robinson Crusoe are joining 'Hôtels & Préférence'.



This charming four-star hotel is located at 36 Boulevard Victor Hugo in the heart of the village of Saint-Rémy-de-Provence, within magnificent grounds of 2 hectares facing the Alpilles mountain range. The 'Hôtel de l'Image', with its 32 bedrooms and suites, provides you with an oasis of relaxation, with a 500m2 spa area, just half a mile from the hotel. The restaurant 'Les Terrasses de l'Image' will tempt your taste buds with its inventive cuisine, transforming local delicacies into gastronomic delights. At the summer bar set in the hotel garden, you can enjoy our exceptional cocktails.



Just like in Alice in Wonderland, in the middle of the 'Hôtel de l'Image' grounds you can try out the Endless Maze, ideal for young and old alike. In this huge garden full of art works you will feel your cares drift away. A million miles away from Alice's world, those who love adventure will be overjoyed to stay in the Robinson Crusoe Suite. The cabin perched 10 metres off the ground in the branches of a 200 year old plane tree, has amazing views over the Alpilles.



Things you absolutely must do: A Walk in Van Gogh's Footsteps- Take a stroll and relish the locations painted by the famous artist. Wine lovers can discover the authentic atmosphere of the Appellation Contrôlée vineyards of Les Baux de Provence. Just 20 minutes from the hotel you can amble through the once-papal city of Avignon.

Standard double room for 2 persons, from 195 €

Hôtel de l'Image

36, Boulevard Victor Hugo 13210 - St Rémy de Provence

<http://www.hotelspreference.com/fr/hotel/hotel-de-l-image-saint-remy-de-provence.328.html?q=image#hotel-presentation>

About HOTELS & PREFERENCE :

A French hotel chain with more than 150 independent hotels throughout the world. Above all, HOTELS & PREFERENCE makes you the promise of unrivalled service. With Spas, Golf, Fine Cuisine and Design, our four and five star hotels invite you to travel and get away from it all.

Press Relations : Julie-Chloé Mougeolle - Tel +33 (0)1 78 94 90 70 - jcm@hotelspreference.com

Help and Reservations: Tel +33 (0)1 78 94 90 40 - www.hotelspreference.com